

## November

- District Camp4All Kickoff at Roundtable: attend to learn about the campaign and it's impact
- Goal Setting with District Leaders: Work with your district to set a unit goal and outline the campaign
- Set a Presentation Date: Choose a date for the Camp4All presentation at a unit event like a Blue and Gold Banquet or Court of Honor
- Access Unit Dashboard and Giving Page: Review and familiarize yourself with campaign pages

## December

- Review Campaign Materials: Go through promotional resources, PowerPoints, and guides
- Promote Upcoming Camp4All Presentation: encourage families to invite extended family and friends
- Send Initial Outreach to Past Donors: use past donor list to share info about the campaign

## January

- Download PowerPoint and Practice Presentation: ensure a smooth and engaging presentation
- HOST PRESENTATION: share the impact of the contributions to the campaign with families and supporters

## February

- Follow up with Attendees and Past Donors: send a reminder or make calls to those who attended or donated previously
- Highlight Campaign on Social Media: showcase your units achievements and inspire support from community
- February 28th: Pacesetter Goal Deadline

## March

- Continue to Follow up with Families, Friends, Past Donors: send personalized messages, emphasize the end of the incentive period
- March 31st: Deadline for 10% Back at Nor'West Scout Shop + Free Unit Camping at CPC Properties

## April

- Continue to Follow up with Families, Friends, Past Donors: reach out for last minute contributions
- Send "Thank You" Notes: Acknowledge and thank every donor personally

## May

- May 31st: Deadline for 5% Back at Nor'West Scout Shop + Free Unit Camping at CPC preproperties